

## STUDENT APARTMENTS AJ12 UND AJ14, Berlin

Performance Development Consulting, Project Management

**Project Data** 

Performance period 2015-2016

GFA 13.500 m<sup>2</sup> und 15.000 m<sup>2</sup>

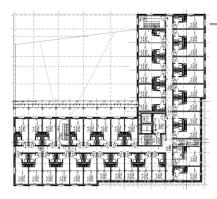
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Client Homepoint Investment & Development GmbH



The project is located in Berlin-Lichtenberg and houses 775 student apartments and a supermarket. Completion was in 2017 and 2019. The 13-story high-rises were pre-leased to the Bürgermeister-Reuter-Stiftung. The supermarket is being built as a joint venture.

After the client realized that their project goals were at significant risk due to the initial planning team and that both space efficiency and on-schedule completion were jeopardizing the project, GC was commissioned with project management and the realignment of the project.



## Goals were:

- Assistance in negotiating the lease agreement
- Assistance in defining the project goals to be adapted
- Restructuring and supplementing the planning team
- Planning optimization from an economic perspective
- Ensuring deadlines were met
- Identifying potential savings
- Adapting the original procurement concept to the project goals and managing the tendering process
- Assistance in awarding the contract to a general contractor

